# MATTHEW KAREL

GRAPHIC DESIGNER

hello@mknieuwland.com 801.918.0590

## EDUCATION

- 2009-2013 University of Utah Bachelor of Fine Arts, emphasis in Graphic Design
- 2006-2009 Salt Lake Community College Associate Degree

# EXPERIENCE

- SEP 2012- Fluid Senior Designer Print & digital work including branding, web, digital marketing, direct marketing, advertising, environmental, and packaging. Oversee intern program and mentor junior designers.
- 2012-2013 Art & Art History Department, University of Utah | Independent Study Identity design and production for Art 158 Lecture Series, including modular environmental display, posters, and e-mail announcements.

# ACCOMPLISHMENTS

- 2016, 2015, 2012 AIGA 100 Show Award of Merit
  - 2016 AAF Addys Silver Addy Award
  - 2012-2013 Full Departmental Scholarship University of Utah
    - 2012 The Future of Design: Student Exhibit Salt Lake Design Week
    - 2010 Graphic Content Exhibition Alvin Gittins Gallery

### SKILLS

InDesign, Illustrator, Photoshop, plays nice with others.

mknieuwland.com